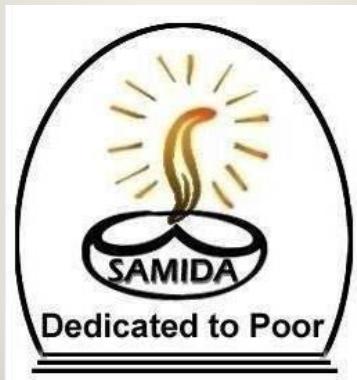


# Annual Report

2018-2019

## Sanga Mithra Development Association (SAMIDA)



Dedicated to the Service

Dedicated to transformation

**Pedashaikalipalem Village, Kokkirapalli Post,  
Yellamanchili Mandal, Visakhapatnam District,  
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### From the President Desk

This time's year we were reflecting on a remarkable level of momentum in the service movement and the work of SAMIDA.

At the start of 2018 we reached many milestones that had originally seemed far off, such as the orphan care in the Tribal regions and we were looking towards the future with a sense that the consensus on education and HIV prevention action was nearing a positive tipping point

Optimism assumes all will go well without our effort; pessimism assumes it's all irredeemable; both let us do nothing...that results are either immediate or they're nonexistent. That if you don't succeed straight away, you failed. Such a framework makes many give up and go back home when the momentum is building and victories are within reach.

Many seeds were planted in 2018 that are already blossoming. There were a number of new victories in our journey on service, thanks to our donors who have had their support, which is remarkable given how cooperative is being exposed to the service mandates.

We reflect on 2018 with all of this in mind. We're learning which services are attracting new and more diverse participation; and our window for action just got broader. This work requires new clarity of purpose, new speed and scale in our commitment to our mission, and a wider set of alliances.

Like many organizations, we have been very blessed by our donors and supporters who have made it clear that they intend to help us do this; to stand with us during this time. As you read this report, you'll see what your investments in our work have achieved thus far, and you can see glimpses of where we head next.

With deep gratitude and resolve,

Mr. Padala Ramana  
President  
Sanga Mithra Development Association (SAMIDA)

### Introductory message of Executive Secretary of the organization

Greetings Fellow fraternity,

It is my esteemed pleasure to welcome you to the SAMIDA and I am honoured and humbled to serve as your executive Secretary.



The mission and goal of the SAMIDA are to facilitate, promote, develop, and support emerging scholars as they transition from graduate Community's to professional scholars. The SAMIDA is committed to helping communities navigate the obstacles, challenges, and unknowns; celebrating successes and rewards; and supporting and expanding the networks of our development lives.

As your Secretary, I am committed to leading our organization with transparency and vulnerability. To catalyze our success as Community's, I also hope to offer more Community involvement throughout SAMIDA, provide open access to information, support our graduate Community division leadership, and continue to grow our Community support network with horizontal and vertical mentorship. I aim to create an environment where we as Community's can support each other and hold our organization accountable while expanding the graduate Community council towards new opportunities.

With the upcoming 2020 theme, "The Power and Possibilities for the Public Good When Stakeholders Collaborate", we are expecting to engage Community's holding multiple identities as future leaders in meaningful and diverse conversations on topics related to political, public, and community policies. As we prepare for 2020, we will work to unite our Community population under this opportunity to join together and create new spaces where we can collaborate, problem solve, and engage others through our research, scholarship, and leadership.

I encourage you to explore the themes and subthemes as you seek ways to get involved within the SAMIDA the Community in to bring you events, programs, and services at this year's annual conference. As underprivileged I proclaim that Community's, we are the foundational future of SAMIDA. You, your voices, your presence, and your multiple identities as future leaders are welcome.

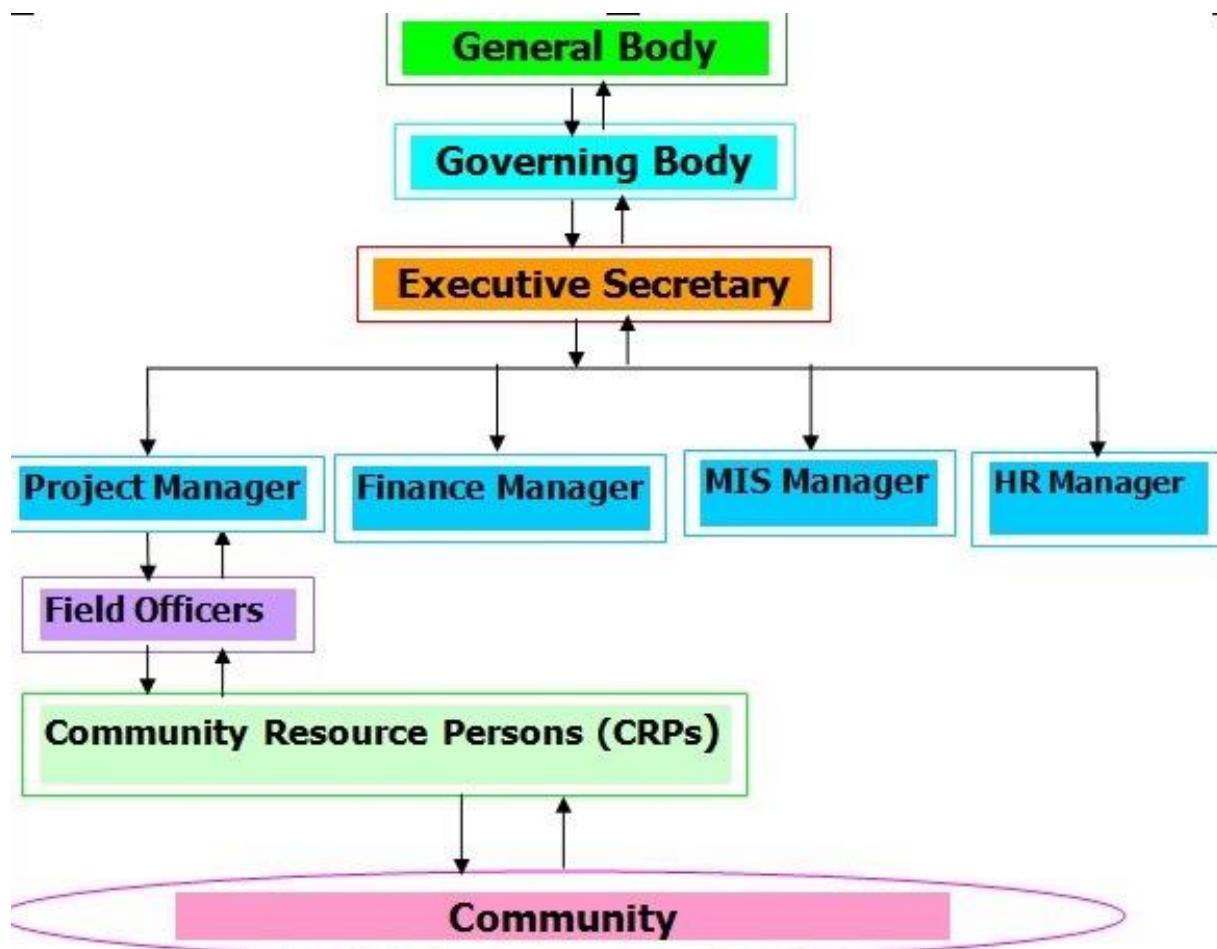
Sincerely,

D.Veerabhadrarao  
Executive Secretary  
Sanga Mithra Development Association (SAMIDA)

List of governing body members

S.No	Name of the Executive Member	Designation	Occupation
1	P. Ramana	President	Social worker
2	D.Srinivasarao,	Vice- president	Development professional
3	D. Veerabhadra Rao	Secretary	Social worker
4	G. Ganesh	Treasurer	Farmer & Youth leader
5	K.Srinivasu	Member	Advocate
6	R.Ammaji	Member	Social worker
7	R.Siva	Member	Social worker
8	Y.Rama Thulasi	Member	SHG leader
9	Dr.P.Gopi Priyanka	Member	Doctor

## Governance Structure and Organizational Chart



### **Details of activities and projects carried out by the SAMIDA during the year.**

A brief detailing about the achievements made during the year, including some case studies and success stories with some interesting photographs

#### **Premises of intervention**

The esteem of SAMIDA is in the fronts of health, education, economic and social up-lift of deprived and augmenting the income generation and capacity building programs for sustainable livelihoods, designing agrarian models, disaster preparedness, and environment protection and fostering climate change. A special attention is in place to safeguard and protect the women and children from ill-effects of changing scenarios of expansion of urban neighborhood, expanding slums and deteriorating family structures, Development and expansion of cooperative movement by fostering the CBO's, SHG and MACS institutions especially with the marginalized and peasants, women farmers and vegetable growers, daily wage earners and initiating them into thrift and savings.

SAMIDA implements several community development programs, which are centered on the thrift and credit, household micro enterprises, farmers and women cooperatives and on right of the communities. This provides them a platform. Planning takes place in a participatory manner. All the staff members involve in the planning process and Secretary provides required guidance during the planning meetings. SAMIDA plays an extensive Media Advocacy and outreach on Tribal Children Rights and leverages in accessing the rights as per sub plans and legislations and organizes the Care & protection services to PWD, HIV infected & affected, nutrition services towards providing better health, societal harmony, child welfare, well-being and rights education for all associated with us and along with it the youth/women/Adolescent/child advancement and empowerment, gender rights.

#### **Key objectives**

- The objective is organizing vulnerable communities into organized groups and institutions which would act as leveraging source of linkages and establish the Support & nurture to mobilize resources and enable them as sustainable entities.
- Formulate sustainable models in vocational and occupational preparedness, income generation and promoting human resources and advocate for replication and scale up.
- Enable the communities to devise the linkages and accesses during distress and during the times of calamities and negotiate with different agencies for strengthening the community efforts
- Promotion of Community based organizations like-Self Help Groups (SHGs) for savings, and accessing micro credit for micro enterprise and entrepreneurship development and federation of such SHGs into MACS cooperatives
- Formation of Small Farmer Producer Organizations (SFPOs) for different agriculture commodities
- Promotion of cooperatives/business enterprises among artisans of various products

- Promotion of community health projects namely child nutrition, maternal care, disability welfare, sanitation, personal health and hygiene, HIV/AIDS prevention, cure, support services

### Major programs undertaken during the period 2018-19

#### **1. Target intervention project for high risk group community (female sex workers and also MSM) supported By the APSACS- Vijayawada, Andhra Pradesh**

The challenges are Coverage, Care and Support, Stigma and Discrimination, Enabling Environment and to counter all these proper strategies applied are scaling up and monitoring quality of Coverage, strengthening Enabling Environment, Enhancing access to services for Care, Support and Treatment, Strengthening the services under STI Management, Increased awareness and widespread communication strategies and bringing focus on Mainstreaming activities.

Enhanced scope and ambit with introduction of the present migrant strategy of including focus on source districts to Destinations the system could well be maintained as the Program for Cooperative Cataloguing in which Potential HRG, returnee HRG, spouses of HRG mainly women and stakeholders are covered through Providing information, linkages to services and their partners at source, Strengthen linkages, Improving access to other social and development agencies and programs to reduce vulnerability among targeted community, deep sea fisheries, stone quarries, brick kilns, Laborers Spread out across the City like Construction, Hotel Services, domestic work etc.

The High Risk Behavior ranging from consumption of drugs & alcohol high risk heterosexual and plural sexual relationships and lack of awareness, knowledge and safe sexual behaviors relating to STI/STD/RTI will make their reasons associated for the project operation. 2-4 times more number of HRG has non-regular partners or visit sex workers, and the prevalence consistently is more than one percent.

The outreach planning for the ORC for the current year worked out and the PE wise planning is being devised with the given parameters of enrolment registers, regular meeting and follow up of the HRG, identification of high risk and vulnerable zones, HRG master sheets with individual details and typology Etc. This apart the organization has pinned a large portion of the hope on the individualized involvement of the peers in accelerating the pace of the program. The peer education (PE) is routed through the VPL and multi-faceted component and its future plans are to extend the outreach so as to make the peer education to peer grouping enabled.

##### ➤ Major Activities covered under this project.

- Counseling support
- RMC (Regular Medical Checkup)
- STI treatment
- ICTC services
- Condom distribution and social marketing.

- Convergence with DLO, DAPCU, and other line depts.
- Advocacy and lobbying
- Crisis management and support services to HRGs.
- Capacity building to the target community
- Positive follow up
- Linkage with government schemes to the target community

Site/mandal Wise HRG's Coverage Details OF 2018-2019										
Sl.no	Name of The Site	FSW			Total	MSM			Total	Grand Total
		HB	SB	BB		KOTHI	DD	TG		
1	GOLUGONDA	27	3	0	30	2	2	0	4	34
2	KOTAURATALA	56	18	1	74	3	2	0	5	80
3	MAKAVARAPALEM	41	18	0	59	9	8	0	17	102
4	NAKKAPALLI	24	109	8	141	0	0	0	0	141
5	NARSIPATNAM	131	71	1	203	11	20	0	31	234
6	PAYAKARAOPETA	47	40	2	89	68	5	0	73	162
7	RAMBILLI	40	3	2	43	0	0	0	0	43
8	RAVIKAMTHAM	137	37	7	181	4	0	0	4	185
9	ROLUGUNTA	61	11	0	77	4	0	0	4	81
10	YELLAMANCHILLI	29	130	0	159	2	1	4	7	166
Grand Total		593	440	19	1052	103	43	4	150	1202

- *In this project we have organised some of the events by the guidance of the APSACS & NACO with the support of Project officer -TSU & DAPCU-team.*

The HRG groups got to be stimulated towards a paced up testing agendas Attitude of infected on safety measures and prevention tactics has to be taught. The target audience has not been getting comprehensive coverage of all components apart from the stipulated sectors as a result of the outreach and the low quality of interactions which is targeted. The scant regarded audience is not inclined and not steadfast in their approach and not coming open in obtaining services which is planned to be rectified.

Further changes in the population of the target group are not visible excepting that almost all are not getting tested and confidence and composure are not apparent as a result of ill treatments and non - increase in knowledge and awareness levels. In the line of order the participation level of the

stakeholders like family, peers, siblings etc. is not very promising and knowledge levels are not grading as well as not inducting other neighbors is apparent in the project areas of Visakhapatnam of Andhra Pradesh. The amazing aspect is that the information as to the treatment is not being made available and the multiplicity of the likelihoods are surfacing to link up to the likelihood of spread.

Attitude of infected community on positive behavior is not showing up the results In-house orientation on attitudinal aspects are not pacing up to the demand for personalized attention on the grass root functionaries and the community has failing to identify the progress of the inputs in relation to the collaboration of government line department functionaries. Utilization of the staff for conducting treatment intervention, treatment outlets etc. are not being devised and communications channels passing through many stumbling blocks like limited human resource as compared to the area to be covered while ensuring the participation of the secondary stakeholders and in this respect the peer education has not recorded positive gains. An added dimension has been the identification of possible healthy partners to the HIV infected so that a comprehensive strategy could be evolved.

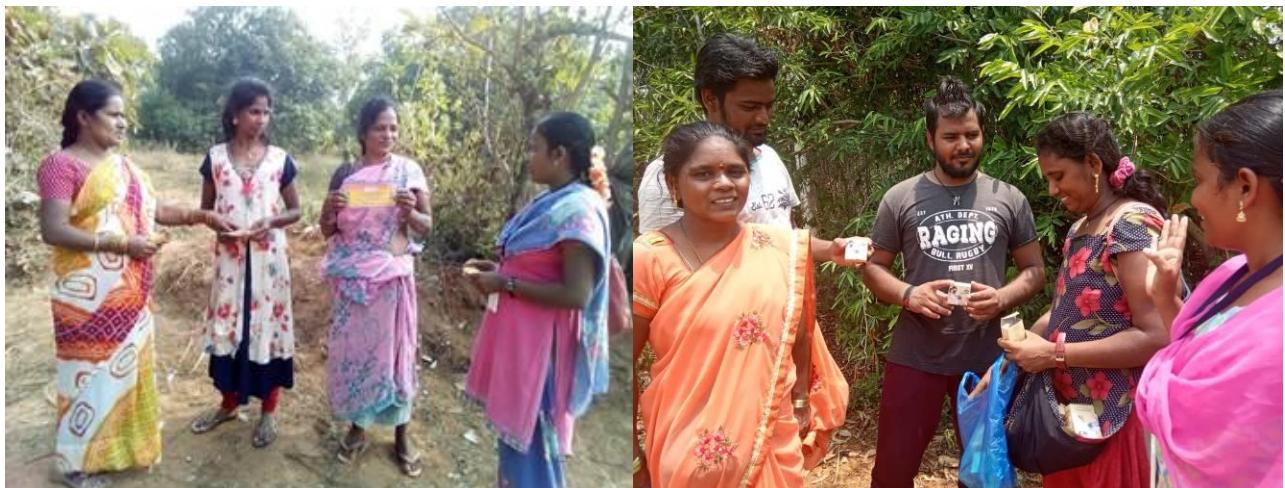
- Behavior change communication, an approach that involved behavioral sciences, social learning, and persuasion to achieve realistic targets is the requisite.
- Emphasizes on audience involvement and participation throughout the Testing process is needed Etc.
- Recognized that behavior change is much a societal process as it is an individual decision making process supported by the circles and family.
- Appreciation of the crucial role of environment, involvement of stakeholders and peer/sibling involvement is required to capture attention, interest and most importantly emotions to make learning and change a pleasurable experience.

SAMIDA has been organized the advocacy meetings with different stakeholders in the target area. In these meetings we have been created the awareness for the project indicators. Mainly police people and local ICTC & ART counselors and also the PHC doctors for increase the services to the target community (HRGs) in the project area.





And also the staff members have visited the hot spot time to time to interact with the HRGs for their RMC & ICTC and RPR services remainder and condom distribution concerns. The visit time they provide the information regarding the all aspects to the HRGs. SAMIDA has conducted a Hot Spot level meeting with in deferent hot spots for the interaction one to on and one group metings to increase the report with HRGs.



**CBS testing:** - SAMIDA TI started Community Based HIV Screening tests to our target community & High Risk Behaviour community as per instructions APSACS. In this testing's campaign conducted to our SAMIDA-TI target 10 Mandals. We have conducted totally 40 camps and 2360 testing's and found 2 positives.





**IEC ACTIVITY:-** Conducted IEC activity's at Yellamanchilli & Narsipatnam sites with co-ordination of all line departments. We are distribution IEC materials & helath maxzines to our target community. And also create awareness on the Know Your status in the target area.



We have been organised the **World Aids Day** event is organized in Narsipatnam, Nakkapalli in Visakhapatnam District in which conducted the public meeting and rally at Narsipatnam, Nakkapalli

with the college students and SHG women, Youth and also Target community of the TI project and local area hospitals staff (medical department) and our organisation staff and volunteers. The meetings have focused on creating awareness on preventing the HIV/AIDS and how to reduce the HIV infections and also the support services of the government.

***Theme of the Event is “Know your status”***



In the event SAMIDA Targeted intervention staff members distributed IEC materials to all the participants. Based on the event SAMIDA providing the nutrition support to the People Living with

HIV/AIDS. SAMIDA was donates the nutrition like rice, daal, oil, bed-sheets to the PLHAs of our target Mandals.

*Some of the media coverage of the program.*



We have been organised the Kalajata event in the rural areas for the creating awareness on the “0” new infection and other informatics sessions through the songs and Burrakatha through the folk media channels.



We have been organised the Women's day event with HRGs in the hotspot at Uddandapuram Highway along with SPJIMR – Mumbai internship students.



### **2. Skilling Community owned Promotion & Enhancement (SCOPE) model Skill Trainings to Under privileged Youth, Ananthageri & Yellamanchili mandals Visakhapatnam, Andhra Pradesh, with the support of the Functional Vocational Training and Research Society (FVTRS) Bangalore**

“Every nook and corner of the globe is aware of these inherent strengths of entrepreneurship towards spurring economic advantages. India has taken up some major leads in pitching entrepreneurship as the cure-all, and amidst this, all contributions towards unfurling the powers of this discipline have got to be paced up towards a vibrant social institution building which is laudable”.

The major segment is to mainstream them into the livelihoods mission and thereby on providing intuition and articulation to identified youth through SCOPE exercises to build and enhance their livelihoods. Skill development and developing pool of trained youth readying them for occupation enhancement without resorting to the migrations has been underway through this project for sustainable livelihood training the youth in skill trades and making the resource as applicable to churning out the living has been a marked feature of this project principal outcome and the intervening cross cuttings are education, enhanced open schooling, increased technical learning's in advanced institutions and certifications are all the major focus areas of this project.

The organization SAMIDA has been implementing the program for the tribal school dropout youth under SCOPE model skill development trainings to the tribal youth for their livelihoods enhancement and sustainable livelihoods creation. Under this program this year we have been covered the following trades identified in the village level through the village level skill development committee.

The skill development committee was undertaken the entire process in the village level and they have to maintain the skill training centers in the village level. They closely observe the trainees mind set and they made suggestions to the trainees as well as the vocational teachers who are in the master trainee in the trade wise and center wise.

#### **Major outcomes SCOPE project as have been Already Reflects in:**

- Application of skill and entrepreneurship based developments in small businesses and undertaken with the inputs given during the EDP programs

- Human Resource Development which is reflected in enhanced competencies of potential/existing entrepreneurs, ensured through innovation / skill enhancement / capacity building programs
- Increased incidence of New Enterprise Creation through entrepreneurship development programs
- Positive socio economic and environmental impact on account of jobs generated, wealth created and eco-friendly technologies adopted.
- Social change is conspicuous with the economic environment becoming upbeat and problem of migration becoming less intense.
- Decreased gender balance in the entrepreneurship models and thereby the aspiring girls getting a fair chance to deliver the goods and services
- Larger outreach to the adjoining areas enterprises through liaison for increased outreach and job/self-employment model creation

Under this process we have been organized the skill development plan preparation for the selected grama panchayaths (Clusters) in the target area. Base on the output of the skill development plan meetings we have prepare a details action plan for the trade wise skill trainings in the selected clusters.

### Village level community leader meeting for the Skill training centers monitoring



## *Some of the Skill training centers*



### Trade wise coverage in the year 2018-2019

S. No	Trade	No trained		Employment linkage		Self-Employment	
		Male	Female	Male	Female	Male	Female
1	Garment making,		45		9		35
2	Embroidery, Zari & Zardosi		20				20
3	Electrical servicing & Motor Winding	30		8		22	
4	NTFP product processing, Bracketing & Branding		30				30
5	Driving	22	3	12		10	3
6	Carpentry	30				3	27
7	Masonry	20					20

### ➤ *Enterpreneur Development Program*

We have been oriented to the trainees along with the skill trainings. The EDP & Life skill trainings which has given impetus to the functional partnership of FVTRS and the SAMIDA has commenced that has instilled the much needed social relations aspects and is a boon to the dropouts on the contemporary issues of embedding with social issues and adjustment aspects. With a commitment to impart social skills based employability trainings and towards institution building these have started at selected place with chosen topics through experienced resource persons and in this mission hereby the EDP is commenced at venue.

Creates a 'safe' environment, in which all staff members are treated equally and fairly, and in which they can perform to the best of their abilities. Understands and acting on the need of staff to be informed about issues that affect them personally and that affect the work unit. Conducts effective meetings and exhibits constructive communication outside the organizational unit. Communicate the reasoning for a decision. Demonstrate the ability to make difficult and/or sensitive decisions. Take decisions in a timely manner.

Made decisions in full knowledge of facts, laws and organizational rules and regulations, rational, timely and firm decisions, using advice-giving approaches where appropriate taking into account the organizational and individual short and long term consequences of decisions that demonstrated the required courage to take difficult or sensitive decisions and accepts full responsibility while ensuring that decision making criteria and reasons for decisions are communicated is all about EDP and this process is well accomplished setting the tone and tenor of timely completion and orienting the trainees on rational employability and modular skills.



## Some of the media coverage of the program activities



### ముగిసిన ఉపాధి శిక్షణ

అనంతగిరి, జాలై 29: మండలంలోని కొండిపంచాయితి సిగగ్ర్యూ గ్రామంలో సుమారు 150 మంది గిరిజన యాచి యాచకలవు సమితి స్వస్థుడ సంస్థ స్వయం ఉపాధి శిక్షణ క్రూరీకరణ ప్రకల్పణ అండ్రాచీ సింగి. నాలుగు నెలల పాటు నిర్దేశ్య యాచి యాచకలను ఎంపిక చేసి పారికి కార్యాగారి, అప్పి ఉత్సుల ప్రానికింగ్ కట్టువల్లు వాతి స్వయం ఉపాధి శిక్షణ ఇచ్చామని సంస్థ కార్యద్రి వీరభద్రాపు తెలిపారు. శిక్షణ పూర్తి చేసుకున్న వారికి డీలోక్షిప్, విలీపీప పరిధిలో ఉపాధి అవకాశ కల్పించేలా సంస్థ తరఫన చర్చలు తీసుకుంటామన్నారు. స్టోనిక ఉప సర్కారీ ద్వారాది, సమితి ప్రతినిధి అవ్వన్ను తరించరులు పోల్చాన్నారు.



### సమితి స్వస్థుడ సంస్థ ఆధ్యర్థంలో 30 మంచి శిక్షణ కార్యక్రమం

అనంతగిరి: సమితి స్వస్థుడ సంస్థ ఆధ్యర్థంలో ఉద్య అండ్రాచీ సింగి ప్రాంతములలో ఉనిట్లలో నిర్దేశ్య యాచి యాచకలను ఎంపిక చేసి పారికి కార్యాగారి, అప్పి ఉత్సుల ప్రానికింగ్ కట్టువల్లు వాతి స్వయం ఉపాధి శిక్షణ ఇచ్చామని సంస్థ కార్యద్రి వీరభద్రాపు తెలిపారు. శిక్షణ పూర్తి చేసుకున్న వారికి డీలోక్షిప్, విలీపీప పరిధిలో ఉపాధి అవకాశ కల్పించేలా సంస్థ తరఫన చర్చలు తీసుకుంటామన్నారు. స్టోనిక ఉప సర్కారీ ద్వారాది, సమితి ప్రతినిధి అవ్వన్ను తరించరులు పోల్చాన్నారు.



### ఎలమంచి

### స్వయం ఉపాధి దృష్టిసాధించండి

పాశుమిచి గ్రామం: మెర్కాబ స్వయం ఉపాధి దృష్టిసాధించి ఉన్న విశేష స్వయం ఉపాధి ప్రాంతములలో నిర్దేశ్య యాచి యాచకలను ఎంపిక చేసి పారికి కార్యాగారి, అప్పి ఉత్సుల ప్రానికింగ్ కట్టువల్లు వాతి స్వయం ఉపాధి శిక్షణ ఇచ్చామని సంస్థ కార్యద్రి వీరభద్రాపు తెలిపారు. శిక్షణ పూర్తి చేసుకున్న వారికి డీలోక్షిప్, విలీపీప పరిధిలో ఉపాధి అవకాశ కల్పించేలా సంస్థ తరఫన చర్చలు తీసుకుంటామన్నారు. స్టోనిక ఉప సర్కారీ ద్వారాది, సమితి ప్రతినిధి అవ్వన్ను తరించరులు పోల్చాన్నారు.

### **3. RTP-AHF India Cares (Community based Rapid HIV Testing Program with the supported by the Aids Health Care Foundation- India Cares.**

“The Strategic partnership plan of AHF and SAMIDA guides the organization’s testing and CBT initiatives to ensure the testing cascade is up and comprehension of set agenda. Towards this parity,

that orchestrates the outreach to the diverse and most disadvantaged engages the organizations efforts for translating goal realization by 2020 and by 2032 into action oriented cataloguing. Hence the following annual report recapitulates the parameters through which the testing scenario is drastically transformed to reach out to the far off villages and most shyly populace to the embrace of solace and confidence building and how it contributed to HIV and AIDS in 2017 and reviews the impact of these accomplishments”

### Overview of the RTP program

The year 2018-19 represented a transition in many ways for the response. The positive developments have been recorded and significant shift in the attitudes of the people have been recorded through coordinated action strategies and the innovative simple means to accelerate the testing algorithms have bearing on this scenario and 8370 tests were completed and 97 cases (positives) have been recorded though a little more than the targets, yet when the sensitivity is pouring in the efforts have been put in the right direction to record and link them to the nearest facilities. 97 People have availed the linkages out of total tested of 8370 which corresponds to little more than 25% to 30% of the people tested. These achievements are remarkable by any standard. But the urgency and need to do more, and more quickly, is clear when other critical epidemiological trends are considered

The World Aids Day event was organized by the SAMIDA in Nakkapalli and V.Madugula Mandals in Visakhapatnam District from 01-12 -2018 with the support of the AHF India cares – New Delhi.

Before the event SAMIDA has been organized free HIV testing camps in the 10 villages in the Visakhapatnam District and completed 500 HIV screening tests and Identified 5 PLHIVs in the camps and in the process of the campaign. After Identified all the 5 PLHIVs are linked in to the ICTC and also ART centers.

During the 10days campaign period SAMIDA team have been organized the awareness camp and rally in the village level and create some awareness on HIV/AIDs.

In this event we have been organized the awareness camp in the Government Degree collage V.Madugula, Visakhapatnam District with degree students. In this process we have been organized the awareness camp HIV/AIDs. All the students are very actively participated in the meeting. The degree collage NSS program officer was also addressed the present situation in the AIDS epidemic in the Andhra Pradesh as well as Visakhapatnam District. After completion of the awareness camp, we have been organized the marching event in village main roads and streets.

The students and staff of the degree collage and local youth like auto drivers are also participate in the marching rally and given the slogans on against the HIV/AIDs. All the participants are actively in the event.

After completion of the marching event we have been started the signature campaign at the 4 roads junction at V.Madugul. All the participants are very actively put their signatures against the



# Annual report

2018 - 2019



## Some of the Media coverage of the WAD-2018 free HIV testing campaign

# తుజూహక్కి

## విశాఖపట్టం

## ఎయిడ్.పే విదారులకు అవగాహన

క్రొప్పే :  
రాజిమండల మండలం క్రొప్పే ఎన్న కాలిలో

#### Some of the Press clippings of the event



చెందిన ఎప్పాచేవ్వ ఇందియ కేర సింహ సహకారంలో ఈ కార్బూకమం నిర్వహించారు. ఈ కార్బూకమంలో దిగ్గి కొలాల ఎన్నవని కేటప్పిసేట రాంకుమార, సింహ ప్రించులు కృష్ణ, కళ్ళబాబు, తల్లిని, మంగ తిల్లతరులు పోల్నారు.



# శసనాండ్రు విభాగిష్టుం

ಅದಿವಾರಂ 2 ಡಿಸೆಂಬರು 2018

24 పేజీలు



# సాక్షి 24/7

విశాఖపట్టణం

ଓডিও ২-১২-২০১৮

VISAKHAPATNAM

గరిషం 31.2° / కనిషం 22.4°

## ಅವಾಪ್ನಾನಶ್ವಿನೆ ಎಯ್ದ್ದು ದೂರಂ



మాయగులలో ఉన్నాయన ర్యాలీ విర్టువిస్తున్న  
ఎన్నిసేవల్ని విధ్యార్థులు, సమిర సంస్కరిష్టంది



62



బంకవాయిపోలెంట్ ర్యాపీల్ ప్రార్మిన్ క్లెయ్యూట్యూన్ అసండ్ స్ట్రోం



# ఆంధ్రజ్యోతి

## హాచ్‌వెప్పు అవగాహన తప్పనిసరి

కెండపాలెం (రెలుగుంట), నవంబరు 23 : హావీ వీ నివారణ జ్ఞాన ప్రతి ఒక్కరికి అవగాహన అవసరమని కొండపాలెం మాజీ సర్వుల్ జింటు సూర్యస్నానానిదేముఖు అన్నారు. శుక్రవారం ఆ గ్రామంలో నమిద స్వాహాద సేవ సుస్థిత ఆధ్యాత్మిక దీశ్వికి చెందిన పొత్తెవ్వ జిందియా కేస్త్రు నంపు సమాకారంతో పొత్తెవీ నిర్మాణ పరీక్లు చేశారు. ఈ సందర్భంగా సూర్యస్నానానిదేముఖు మాటలూడుతూ పొత్తెవీ ఒకరి నుంచి మరుకరికి అనేక మార్గాల ద్వారా సోక్కుతుందని, దీనిటై అవగాహన ఉండి వైరస్త దూరంగా ఉండవచ్చునని చెప్పారు. సమిద నంపు కార్యాద్యుమి ది. వీరబ్రథావు మాటలూడుతూ ప్రమంచ ఎయిట్లు దేను పరస్పరించుకొని జిల్లాలో కొన్ని ఎంపిక చేసిన గ్రామాల్లో పొత్తెవీ నిర్మాణ పరీక్లు కేంద్రాలు ఏర్పాటు చేస్తున్నామని చెప్పారు. ఈ కార్యక్రమంలో అంగుహాణి కార్యకర్తలు పీ. లక్ష్మి. ఎం. నస్రు, ఆశా కార్యకర్తలు చి. నాగభట్టి, జి. నతపత్రి, పాలోన్నారు.



నాక్కి 24/7  
విశాఖపట్టం

పుత్రార్థ 23-11-2018

VISAKHAPATNAM

గిఫ్ట్స్ 32.2/కెస్టం 23.6

ఎయిడ్స్‌పై అవగాహన  
అవసరం



## ఎయిడ్స్‌పై అవగాహన అవసరం

మాటల్ ఇంజినీరుస్ రూపం

యలుమంచిలి రూరక్తః ఎయిస్త్రిష్టి ప్రతి తప్పరూ  
అవగాహనసు పెంచుకోవాలని సమిధ స్వస్థండ  
సంస్కర్త కార్యద్రుష్టి ది. వీరవందరాత్మ కోరారు. గురు  
వారం షైక్షిష్మాలెంలో ఉదిత ఎయిట్రి నిర్దారణ  
పరిశ్లూ నిర్విహించారు. ఏపోవ్వి ఇందియూ  
క్రీస్తీ సంస్కర్త సహకారంతో తే పెచ్చిన ఈ కార్యక్రమ  
మందిలో భాగంలో అవగాహన రూరక్తః చారు.  
ఈ సందర్భంలో ఆయన మాట్లాడుతున్న  
జీల్లాలో వది లోషిలు పొటు గ్రామాల్లో త్వరారం  
చేయున్నస్తుల్లు తెలిపారు. కార్యక్రమంలో గ్రామా  
నికి తెందిన కత్త రఘు, వందక సూర్యాశు  
తదితరులు పొల్చానారు.

# తొణుడు విశాఖపట్టణం

శనివారం 1 డిసెంబరు 2018

16 ಪ್ರಜ್ಞಾನ

ప్రాచీనవీపై అవగాహన తప్పనిసరి

అనకాపల్లి  
నియోజకవర్గం

ଓঠাজ্যুতি 13

విశాఖపట్టం • శనివారం  
1 డిసెంబరు, 2018

[www.andhrajyothy.com](http://www.andhrajyothy.com)

హెచ్‌ఎఫ్ నిరారణ పరీక్షలు

କଶିଳେଖୀ, ନୟନବୟ 30: ଅମ୍ବିନ୍ଦା  
ପ୍ରାଚୀନ୍ତୁଳୀ ଶୁକ୍ଳପାର୍ଵତୀ ହୋଇଥିବି ନିର୍ମାଣ  
ପରିକ୍ଷଳୁ ଜିରାଯାଇଁ ଏତ୍ୟତ୍ୟ ନିରାରଜ  
ଦିନ ପରୁ ପରୁ କାହିଁ କାହିଁ ହେଲୁ ନିର୍ମାଣ  
ହୋଇଥିବୁ ନୟନବୟ ନୟନବୟ ନୟନବୟ  
କାର୍ଯ୍ୟକୁ ଦିଲ୍ଲିରୁଦ୍ଧାରା ଦିଲ୍ଲିରୁଦ୍ଧାରା  
ତୁ କାର୍ଯ୍ୟକୁମରୀ ଦୈତ୍ୟ ନିବ୍ୟାଦି କରୁଥିଲୁ  
ତୁ କାର୍ଯ୍ୟକୁମରୀ ଦୈତ୍ୟ ନିବ୍ୟାଦି କରୁଥିଲୁ

# శ్రీనాయి విశాఖపట్టణం

శాఖలు 24 వింగార్డు 2018

18

పొచ్చప్పిపె అవగాహన రాలీ



కొన్ని ప్రాణీలలో నీ వీరు కుటుంబ తనిహినీలు



### 4. Street to School (Children Sponsorship ) Care & Share Italy

#### ➤ Community Sponsorship Programme (Financial Support for Education)

The cost of living is skyrocketing and the standard of living for the below poverty line masses is going down and people living in the slums are daily wage workers struggle to feed their families and educating the children is a mire. Municipal schools lack minimum facilities and children are left to themselves without supervision lead to low enrolment and high dropout rates. Under this Street to School Program we intend to support the education of children in the slum areas of Vijayawada city for their better academic performance

#### ➤ Our services under Community Sponsorship Program:

- The Communities would be helped with admissions in to educational institutions.
- The Communities would be provided school and college fee, books, book bags and uniform.
- Our local staff will be in regular contact with the Community and his family.
- We will be in regular contact with the educational institutions where our Communities study to monitor educational performance of our sponsored Communities.
- The children would be given career guidance classes.
- The children would be encouraged to participate in extracurricular activities of the schools.
- The Community Sponsorship Programme focuses on the education and care of Community and destitute children and of low income families. The sponsorship fee is utilized for school fees, hostel fees, books, uniform, clothes and medical expenses.

Community Sponsorship Programme (SSP) is mainly about identifying high potential young people from disadvantaged backgrounds and circumstances and affording them the opportunity to realize their potential in educational. We also admit children in boarding homes and colleges where there is no possibility for them to remain at home and continue their studies.

#### ➤ Geographical coverage of the organization

Sanga Mithra Development association (SAMIDA) is a development support organization working for the Community and disadvantaged people to working in Vijayawada, Machilipatnam, Nuzvid, Agiripalli, Musunuru, Chatrai, Visannapeta, Konduru, Thiruvuru, Visakhapatnam and also at Vijayanagaram & East Godavari Districts of A.P. The extended areas of the operations include East and West Godavari districts. But our main beneficiaries are situated in the districts of Krishna and Guntur.

SAMIDA believes that the main reason as to why poverty still exists in our country in spite the fact that millions of people donate to NGOs is because Community are not empowered through education. We at SAMIDA also believes that the only way to ensure a better future for

underprivileged children is by providing them quality education and helping them get admitted to schools and colleges by changing the mindset of their parents.

According to Indian Government reports, around 60 million children between 5-15 years do not attend school. Either they are not enrolled by parents due to lack of money or they are enrolled in government schools but drop out because they have to earn for their family. SAMIDA started with the non-formal education of handful of children in a slum and has today touched the lives of more than 1250 people from different age, social and financial backgrounds.

### ➤ **Promotion of the Vocational Education & Community development**

SAMIDA provides a platform for vocational training to those Communities who show a lack of interest in formal studies or were dropouts from school. There is lot of unemployment due to most of the Communities opting for general subjects. Even after long of years of study and spending lot of money, the Communities do not acquire any specific skills. As a result, they do not find employment and again depend on their families for maintenance. But we at SAMIDA want the Communities to become financially independent and support their families. Hence we give importance to vocational education and training.

### ➤ **Communities Career Counseling**

Career counseling is a process that helps the Communities to know and understand themselves and the world of work in order to make educational, career and life decisions. There are a number of factors like interests, abilities, values, personality, background, and circumstances that influence career development. Present day Communitys are under great stress due to several factors like low family income to support their studies, lack of proper facilities at home to study, lack of proper facilities in the schools, lack of trained and interested teachers, competition among the Communitys for ranks, lack of a specific goal in life. Majority of the Communitys do not know what subjects they should study and what career they should pursue. This situation of the Communitys calls for Community career counselling. If the stressful state of the Communitys is not properly addressed, it will have negative impact on their academic performance and their future life.

### ➤ **Communication between Children & their Sponsors**

To improve their advocacy work regarding democratic rules, transparency and openness we at SAMIDA always ensure to have proper and direct communication between the sponsor and the child under COMMUNITY SPONSORSHIP PROGRAMME. This is an activity aimed at keeping the sponsors informed about the well-being of their Children like about their studies, Health, Needs and also a way to keep in touch with each other. This activity contains writing of two letters per each academic year from the child to sponsor. First Letter is generally written in the period of March to August and Second Letter is written during the period between Octobers to January.

### 5. Tribal Model school construction project

The model school construction at village Dekkapuram has been a step- forward venture in the Tribal Development Scenario and an eye opener to several of the development players that are as of now positioned in the Tribal development sector in these areas. As part of the local area education and sustenance development initiatives for continued education and children empowerment proportionate to the contemporary standards through promoting school complex with all the modern amenities and infrastructure is ne initiative. Complementary to this venture has been the construction of RO plant for safe drinking water, inculcation of drinking water practices, sanitation and hygiene and community management of the water structures by promoting the learning drive as regards the drinking water periphery etc.

SAMIDA have obtained support from the Mural Krishna Foundation which has been in queue for some period under their approach of “Establishing passage to children is an everlasting imprint on the social transformation and every penny spent will have millions in return”. The Care & Share has impacted several children through sponsorships in the state of AP at Vijayawada and now through this venture the construction initiative in tribal region has escalated and as is evident the present initiative has been the master minded endeavor to empower and show case the best result among the underprivileged sections of the society under local area infrastructure promotion building social capital. The core objectives of the program is

1. Strengthen the participation of youth and communities in building model school and improving quality education/learning
2. Build a model school which provides enabling and creative atmosphere for the tribal children to learn, play and enjoy their childhood
3. Enhance learning levels of children through quality education, extra-curricular and sports activities
4. Knowledge management and advocacy with the authorities for replication of such model schools in tribal areas





## 6. Special programs conducted during the year 2018-2019

### 1. Anti-Child Labour Day

The anti-child Labour Day was organized by the SAMIDA in the project area. The event was organized with local SHG women and children in the Narsipatnam project office. The meeting was Started by the project director Sri D.Veerabhadrarao and the vice president Sri D.Srinivasarao. Based on the event we have been organized the rally and also awareness camp on the event theme in the Borra Village, Ananthageri mandal.

The program aims to improve the geographical representation of the organization SAMIDA, promote gender parity at professional level, create an enhanced pool of children enriching and diversifying children.

It is an opportunity to join mainstream efforts at the early stage of their career and hundreds of millions of girls and boys throughout are involved in work that deprives them of receiving an adequate education, health, leisure and basic freedoms, violating this way their rights. Of these children, more than half are exposed to the worst forms of child labour.

On this day the SAMIDA has organized the activity of identification of dropouts and never enrolled and the age groups of adolescents are organized to join the bridge courses and organized advocacy with shop owners and other stakeholders to campaign against the incidence of child labour that prevents their orderly growth and progress towards fulfilling their 4 basic rights.

### 2. Children's day

SAMIDA was organized the children day event at Dekkapuram Village in the Borra grama Panchayath. The chief guest of the event is the Surpanch Smt. D.Sundaramma and the village elders and local youth leaders. The children day is celebrated on 20th of Nov commemorating the birth anniversary of our first Prime Minister Late Pandit Jawaharlal Nehru. The United Nations' (UN) Universal Children's Day, which was established in 1954, is celebrated on November 14th each year to promote international togetherness and awareness among children worldwide. Major global variants include a Universal Children's Holiday on 14th November, by United Nations recommendation. In India, Children's Day is celebrated on 14 November, on the birthday of the first

Prime Minister of independent India, who was fondly called Chacha Nehru (Uncle Nehru) or Chachaji (Uncle), and who emphasized the importance of giving love and affection to children, to give him tribute. After the death of Jawaharlal Nehru in 1964, it was unanimously decided to celebrate his birthday as BAL Diwas or Children's Day in India. The SAMIDA commemorating the special event has organized the BAL Diwas in the schools of Visakhapatnam Rural district and has organized several of the programs like paintings, essay competitions and to promote happiness of all children and to express gratitude toward mothers and parents.

### 3. UNCRC Event

Children's rights includes their right to association with both parents, human identity as well as the basic needs for physical protection, food, universal state-paid education, health care, and criminal laws appropriate for the age and development of the child, equal protection of the child's civil rights, and freedom. On this day all the nations celebrate the UNCRC functions including the children gathering, competitions, prize distribution, and school level rallies, elders addressing the children gathering etc. In the similar lines the SAMIDA has celebrated the occasion with pomp and gaiety marking the special inclination to the children and distributed the prizes. SAMIDA has been systematically working with partners around to fulfill the rights of children particularly within the last five years and currently reaches, supports and empowers children and the work encourages children's ability and participation, and inspires innovation that addresses the barriers children and adolescents with disabilities face in their daily lives. On this occasion the teachers and Communitys are organized to assemble at school premises that have all gathered in large numbers and organized the cultural festivals and distributed the prizes.

We have been organized the event of UNCRC at Dekkapuram Village, Ananthageri mandal. Biologically a child is a human being between the stages of birth and puberty. It refers to a minor, a person younger than the age of majority Children can be raised by parents, by fosterers, guardians or partially raised in a day care center. Specifically, they have the right to equal protection, which means that every child is entitled to the same treatment at the hands of authority regardless of race, gender, disability, or religion The United Nations Convention on the Rights of the Child is a human rights treaty which sets out the civil, political, economic, social, health and cultural rights of children which is ratified in the year 1989 on Nov 20<sup>th</sup>. It came into force on 2 September 1990, after it was ratified by the required number of nations. It is the most complete statement of children's rights ever produced and is the most widely-ratified international human rights treaty in history. The four core principles of the Convention are non-discrimination, devotion to the best interests of the child, the right to life, survival and development and respect for the views of the child.

### Community participation

Getting tested which is not happening and being honest and open with one another makes it easier to talk about getting tested and getting on treatment are now open in the treatment retinue with community participation. Now target community is more compassionate in support and services

where they're needed most. Through this streamlining the health and well-being of vulnerable youth and improving their ability to access HIV prevention services through innovative community-based approaches to HIV testing, linkage establishment and resultantly the prevention are sought after. AIDS free society is through combating pediatric HIV and promoting drug adherence. Providing opportunities to adolescent girls and young women in reducing devaluation because of gender bias, Social isolation, economic disadvantage, discriminatory cultural norms, orphan hood, gender-based violence, and school drop-out all contribute to girls' vulnerability to HIV.

### General awareness camps

- **Water and sanitation & Safe drinking water**

The water and sanitation are the major chunk of initiatives includes the focused Areas of interventions on risks associated with water, sanitation and hygiene, malnourishment, Government interventions and their response in the area wise dissemination, critical health impacts both technical and operational in general and on pregnant & LM in particular, measures to be adopted by mothers to protect their wards – both conventional, occupational and water borne diseases, assessing nutrition required as benchmark for assessing the effectiveness of the available different water related programs, a valuable input in the campaign for the wider use of nutrition and precautions.

The Overall Objective of the programme is to improve access to safe drinking water, sanitation and hygiene for children, and women in operation villages through community empowerment and strengthening service delivery.

The Specific Results of the programme are

1. Community Participation: Awareness generation on safe drinking water, sanitation and hygiene through IEC campaigns and orientation to Mothers Committee members
2. Enhanced Capacity of village level Workers: Effective and responsive service delivery by Anganwadi Workers.
3. Effective Convergence between line departments and Health: ICDS and Health functionaries work in collaboration to deliver quality services.

- **Child rights awareness**

That the SAMIDA has got a decisive part of organizing the stakeholders in a spin around manifestation to find and look around for the child rights and education front segment and has tacit follow up of the decisive modes of working with Yelamanchilli Mandal stakeholders. Quality of engagement: from an intervention perspective, it is also important that the point of access provides an environment for child rights where the operational regions has the time and inclination to engage in depth with the programme. Line department swelled obstacles: The child rights development work is

to be manned suitably since the necessary permissions have to be gotten from the higher ups and their volition is required

In the line of order the participation level of the stakeholders, community level committees, SMC/MC, PRI, line departments in the mainstreaming of child rights is very promising and awareness levels are increasing as well as inducting other players into the program which is apparent with the regular follow up and response of government and all the necessary parameters that are associated with the effective criterion of successful association. Involvement of community in the process is feasible on account of motivation drive and the interaction with the village stakeholders and intervention with education or government variable impacts.

Wider consultative round table are held with the stakeholders, shop owners who are employing the children and organized the village level networks for support structures, parleys with the revenue, Panchayath and Mandala level institutions. The community level interactions are held during the operation research and validation interactions for enhancing the community level participation, ownership and sensitization.

- **Awareness on RtE**

The right to awareness on entitlements on account of RtE is closely related to the education system is under which is under intense stress with the majority of the children coming from extremely marginalized communities getting affected by barriers, migration and resettlement due to slum and resettlements and thereby the marginalization. There is ever growing demand for entitlements as per the act and here the SAMIDA has a decisive role to play in the unorganized and private sectors schools but adequate awareness is not matching the enactment requirement. It is just and need to generate the awareness and sensitize the communities on the match to the requirement in the communities and matching the set requirements of provision of entitlements. The low capacity is featured with low level of awareness, low investment capabilities, unaware of application of appropriate people organization for entitlements sustainability both in schools as well as in the communities for the participatory research outputs and here the SAMIDA has been playing an important role in providing inputs in the RtE enactment and providing suitable inputs both the education department through round tables and consultations.

- **Awareness on RtI**

The RtI Programme a unique tripartite initiative of the Government of India calling for application of diligence and due observation of the citizens right to observe the social and SAMIDA facilitation in community sectors for Open Innovation and pose challenge to take lead role in obtaining the information and here where supporting the Government of India's missions of right information in the right place enhances the Indian social ecosystem by enabling communities through the stages of ideation, innovation and acceleration, to develop information-based solutions for tomorrow and the organization is a lead role in making the awareness through various round tables, consultations,

school level campaigns and unions level f part play is evident and making the initiative more visible and gigantic.

### National Skill Conference at Delhi-

We have been participated in the event of the National Partners Meet and also National Skill Conference at Jaipur Rajasthan organized by the Functional Vocational Trainings & Research Society (FVTRS) Bangalore. In this event across the partners of the FVTRS participated in India. The event was in 3 days.



### Conclusions

An energetic and talented working development professional group with innate abilities to build social justice and equanimity through development research, Program Planning, strategy building, resource mobilization studded with Passion, self-motivation with a drive of organizational skills and proactive approach of accuracy are the specifics. The staff are actively involved in highlighting the development issues to provide required direct and indirect reinforcements of capacity building, community mobilization, institution development to the vulnerable communities in rural, urban and tribal contexts and initiating action strategies to facilitate them to redeem their vulnerabilities with an amalgamation of academic and research bent and applying the contemporary inputs and the present avocations include environment, water resource management, bio-diversity, climate change and preparedness during natural disasters.

**D.Veerabhadraraao**  
**Executive Secretary**  
**SAMIDA**